BRANDFOLIA / ONE-PAGE BRAND BOARD

FICTIONAL EXAMPLE - A REPAIR-SERVICE IDENTITY

NORTHLINE

Local repairs. A clear next step.

01 / COLOR ROLES

Primary	Base	Accent	Light
#203C50	#EFF2F2	#A7CAD7	#FCFCF8

Primary text on Base: 10.23:1 calculated sRGB contrast.

Check the actual text size and surface; this is not print approval.

02 / TYPOGRAPHY + VOICE

Clear by design.

Inter Semibold headings / Inter Regular body text.

Practical. Calm. Direct. "Tell us what needs repairing."

Inter: SIL Open Font License. Keep its license with the files.

03 / USE THE IDENTITY

Keep the name clear on flat, light backgrounds; test small uses.

Use rights-cleared repair photos; preserve real product details.

First applications: contact card, website hero, square social post.

Confirm service claims, contact details and production specifications.

04 / OWNERSHIP + REVIEW

Owner: [name] Reviewed: [actual date] Status: [draft / approved]

Source files and full guidelines: [location or URL]