BRANDFOLIA / ONE-PAGE BRAND BOARD

BLANK WORKSHEET - REPLACE THE BRACKETED FIELDS

[YOUR BRAND]

[One clear sentence about your offer and audience]

01 / COLOR ROLES

Primary	Base	Accent	Light
[#HEX]	[#HEX]	[#HEX]	[#HEX]

[Approved text / background pair and contrast result]

Check the actual text size and surface; this is not print approval.

02 / TYPOGRAPHY + VOICE

[Heading font + weight]

[Body font + weight / example sentence]

[Three voice principles + a useful example]

[Font source + license location]

03 / USE THE IDENTITY

[Approved logo file + background / clear-space rule]

[Image direction + rights / original source location]

[Three priority applications + smallest-size test]

[What remains a draft or needs supplier approval]

04 / OWNERSHIP + REVIEW

Owner: [name] Reviewed: [actual date] Status: [draft / approved]

Source files and full guidelines: [location or URL]